



安泰经济与管理学院

ANTAI COLLEGE OF ECONOMICS & MANAGEMENT

包兆龍圖書館

About ACEM and MIB Program

As the first China-based business school triply accredited by EQUIS, AMBA and AACSB, Antai College of Economics and Management (ACEM) is one of the best business schools in China and even in the world. According to 2017 Financial Times worldwide rankings, ACEM's Master in Management ranked 32 and among the world top 50 for eight consecutive years. MBA program ranked 34. EMBA program became the world top 6, and ranked No. 1 in Asia.

Master of International Business (MIB) intends to create a community of diverse cultures, and aims to train and develop talented students to have a comprehensive understanding of global business and a deep insight into Chinese dynamic business environment as well as knowledge about Chinese history, culture, law, and policy.

MIB is a 2-year English program tailored for international students. Since its launching in 2013, MIB program has developed into one of the biggest and best similar programs in China. In the first academic year, MIB students will focus on the well designed courses and have a field study. In the second academic year, MIB students can also have internships, join international exchange programs, and culture experience.

Antai College of Economics and Management

Structured Curriculum

Foundation Courses

Chinese Language
Chinese Culture
Chinese Economy
International Economics
Management Thoughts and Leadership Arts
Research Methods in Business and Management
Financial Management

Core Courses

Business Law in China
Introduction to Banking Industry in China
Doing Business in China Module:
(1) Organization Behaviors
(2) Human Resource Management
(3) Marketing
(4) Operations Management
(5) Investment
(6) E-commerce

Elective Courses

Business Economics
Macroeconomics
Accounting for Managers
Data Model and Decision Making
Cross-cultural Management
Strategic Management
Applied Statistics
Business Consulting and Change Management

Internship & Exchange

Industry Projects and Intern
International Exchange
Study Tour

Research & Dissertation

Seminars
Dissertation

Global Mindset



China Context



Field Study



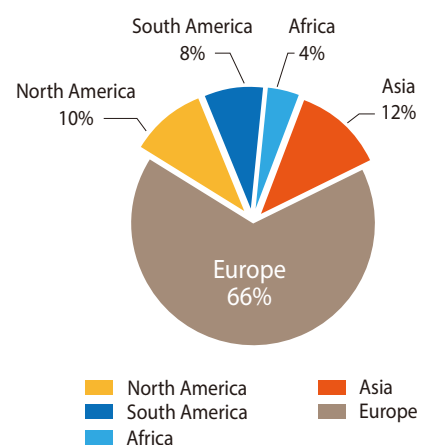
Culture Experience



Industrial Contact



2017 MIB



Contact

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