

# Antai College of Economics & Management

<http://www.acem.sjtu.edu.cn/en/>

## I . Discipline and Main Research Areas

### Master Program

Discipline	Research Areas
Management Science and Engineering	Technology Innovation and Management, Management Science and Decision Science, Information System Management, Management Science and Engineering (Financial Engineering)
Business Administration	Corporate Management (Academic Degree), Tourism Management (Academic Degree), Technical Economics and Management (Academic Degree), Accounting (Professional Degree), Audit (Professional Degree), Master of International Business (Academic Degree, available for international students only, taught in English), Master of Business Administration (MBA)
Applied Economics	Western Economics (Academic Degree), Industrial Economics (Academic Degree), International Trade (Academic Degree), Master of Finance (Professional Degree)

### PhD Program

Discipline	Research Areas
Management Science and Engineering	Technology Innovation and Management, Management Science and Decision Science, Information System Management, Management Science and Engineering (Financial Engineering)
Business Administration	Corporate Strategic Management, Marketing and Strategy, Supply Chain and Logistics Management, Organizational Behavior and Human Resource Management, Corporate Ethics and Management, Accounting and Capital Market, Corporate Finance and Governance
Applied Economics	Finance, Industrial Economics, International Economics and Trade, Quantitative Economics, Agricultural Economics, Regional and Urban Economics

## II. Faculty

### 1. Overview

Up to 2015, ACEM has 174 faculty members, among whom 59 are professors, 75 are associate professors, and 87% have obtained doctoral degrees.

Currently the college boasts one Innovative Research Group subsidized by the National Natural Science Foundation of China, one Innovative Research Team named by the Ministry of Education (MOE), one member recruited by the “Thousand Talents Program”, two Chang Jiang Distinguished Professors, one Chang Jiang Chair Professor, five members of National Science Foundation for Distinguished Young Scholars (NSFDYS), three winners of National Outstanding Youth Science Foundation, one member enrolled in the Young Talent Support Plan, three receivers of MOE’s Trans-Century Training Program Foundation, and 15 receivers of the ministry’s New Century Training Program Foundation.

### 2. Prominent Professors

No.	Name	Honors	Research Interests
1	Zhou Lin	Recruited by national “Thousand Talents Program”; Chang Jiang Chair Professor	Microeconomics, Game Theory
2	LI Yuan	Chang Jiang Distinguished Professor; Winner of NSFDYS; Winner of Shanghai Leading Talents Award	Management Science and Engineering, Economics of Technology, Technological Innovation and Management
3	WU Chongfeng	Winner of NSFDYS; Winner of Shanghai Leading Talents Award	Financial Engineering, Asset Pricing, Financial Risk Management
4	WAN Guohua	Winner of NSFDYS	Operation Strategy, Operation and Supply Chain Management
5	LIU Yi	Cheung Kong Distinguished Professor	Channel and Supply Relationship Management, Strategic Orientation and Innovation, Flexible Strategy and Strategic Marketing
6	ZENG Saixing	Winner of NSFDYS	Technology Management, Program Management
7	JIANG Wei	Winner of NSFDYS; Recruited by Shanghai municipal “Thousand Talents Program”	Data Quality and Risk Management, Logistics and Supply Chain Management

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No.	Name	Honors	Research Interests
8	ZHU Qinghua	Winner of NSFDYS	Green Supply Chain Management, Corporate Social Responsibility and Remanufacturing Management
9	YANG Dennis	Cheung Kong Chair Professor	Labor economics, Demographic economics, China's Economic Transformation

### III. Research Achievements

#### 1. Achievements in the past three years

- 2012-2014 published over 290 SSCI/SCI-indexed papers in renowned journals China and abroad, with more than 580 papers listed in CSSCI. Ranked No. 3 in mainland China according to UT Dallas International Journals Ranking.
- 1<sup>st</sup> prize, the 6<sup>th</sup> Higher Education Outstanding Scientific Research Output Awards (Humanities and Social Sciences) offered by MOE, *Governing Buyer-supplier Relationships Through Transactional and Relational Mechanisms: Evidence from China*, Liu Yi, Yadong Luo and Ting Liu, 2013
- 2<sup>nd</sup> prize, the 6<sup>th</sup> Higher Education Outstanding Scientific Research Output Awards (Humanities and Social Sciences) offered by MOE, *On Behavior of Rural Household in China*, Shi Qinghua, 2013
- 1<sup>st</sup> prize, the 12<sup>th</sup> Shanghai Award for Outstanding Achievements in Philosophy and Social Science: *Efficiency analysis on characteristics of online sellers and website design's effect on customer satisfaction*, LUO Jifeng and others, 2014

#### 2. Major research projects in the past three years

Project Type	Project Name	Academic Leader
Innovative Research Group subsidized by the National Natural Science Foundation of China (NSFC)	Operation and Innovation Management	LI Yuan
Innovative Research Team named by Ministry of Education	Innovation Management of Service Outsourcing	LIU Yi
Key Projects of NSFC	Studies on Chinese Business Leadership Behavior Under a Changing Environment	JING Runtian
	Studies on Low-carbon Development Strategy and Policy in Agriculture and Forestry against the Changing Climate: Analysis based on Effects, Potential and Cost-effectiveness	GU Haiying

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Project Type	Project Name	Academic Leader
International Cooperation Projects of NSFC	Value at Risk Studies on Various Mechanism and Product Innovation in Financial Markets	WU Chongfeng
Projects subsidized by National Science Foundation for Distinguished Young Scholars	Quality Control and Management	JIANG Wei
Projects subsidized by National Outstanding Youth Science Foundation	Environmental Information Management and Policy	YIN Haitao
Key Projects of National Social Science Foundation of China	Studies on the Basic Requirements, Fundamental Way and Policy Choice in Promoting Sustained and Sound Economic Development in China	LU Ming
	Studies on Improving the Assessment and Evaluation System of Economic and Social Development	ZHU Qigui
	Studies on Better Developing China's Multi-Lateral Capital Market in Light of Industrial Upgrading	YANG Zhaohui

#### IV. International Cooperation

The college has established partnership with over 90 well-known institutions around the world, offering 80 English courses and 100 bilingual courses at all levels. Each year, Antai receives and sends out more than 150 exchange students, and organizes various study tours and summer programs.

Dual Master Degree Programs:

- Antai- University of Texas at Dallas, Master of Finance Program
- Antai-Business School, University of South Carolina, Master of International Business Program
- Antai-MIT Sloan MBA/MS Program
- Antai-UNSW Australia MBA/MIB Program
- Antai-ESCP MBA/MIM Program
- Antai-IE MBA/IMBA Program

#### V. Platforms for Scientific Innovation

- China Development Research Institute

- China Business Development Research Institute
- Research Center for Innovation in China's Service Outsourcing, Key Research Base of Humanity and Social Science in Shanghai
- Research Center for Shanghai Knowledge Competence and Regional Development, Shanghai Soft Science Research Base

## **VII. Outstanding Alumni**

- Xu Qingrui, '51 B. Eng., member of Chinese Academy of Engineering, expert on technological innovation and management, and a professor at Zhejiang University
- Jiang Jianqing, '90 M. Eng and '99 PhD, Chairman of Industrial and Commercial Bank of China (ICBC), China's biggest lender by assets, and alternate member of the 17<sup>th</sup> and 18<sup>th</sup> Central Committee of the Communist Party of China (CCCPC)
- Zhou Jie, '89 B. Eng., President and Executive Director at Shanghai Industrial Investment (Holding) Co., Ltd, a Chinese industrial conglomerate
- Yan Dongsheng, '97 PhD, Board Chairman of Bohai Commodity Exchange, a government-backed online trading platform, and elected China Economic Figure of the Year in 2013
- Yang Guoping, '97 MBA, Chairman and Managing Director at Dazhong Transportation (Group) Co., Ltd, a transportation services company engaging in passenger transport business in China, and Chairman of Shanghai Dazhong Public Utilities Group Co., Ltd, provider of utility and public transportation service