



## Introduction

Established in 2002, School of Media and Communication (SMC) at Shanghai Jiao Tong University consists of three departments, including Journalism & Communication, Film & Television, and Cultural Industry Management. It offers a series of undergraduate, master, and doctoral programs in these fields. Currently, SMC has 400 undergraduates, 200 master students, and 100 doctoral students. Our journalism and communication major ranks top 5 in China, and was in top 100 of the QS World University Rankings by Subject in both 2012 and 2014.



# School of Media and Communication

Programs	Core Courses
M.A. in Journalism and Communication: New Media Studies (taught in English)	History & Theory of New Media, New Media Research Methods, Advanced Topics in New Media Studies, New Media Applications in Business
Ph.D. in Journalism and Communication: New Media Studies (taught in English)	History & Theory of New Media, New Media Research Methods, Advanced Topics in New Media Studies, Readings in Experiment Research, Brand Management and Communication
M.A. in Journalism and Communication (taught in Chinese)	History of Journalism & Communication, Communication Research Methods, Computational Journalism, Public Opinion, News Reporting, Cyberspace Governance
Ph.D. in Journalism and Communication (taught in Chinese)	Communication Theories, Communication Research Methods, Media Economics and Management, Cultural Industry and Policy

# Achievements

## International Students:

There are currently 287 international students in the school. Among them 109 are master or doctoral students who come from 58 countries including the U.S., the U.K., Russia, France, Egypt, Thailand, Sweden and etc., covering five continents of the world. Some international students even graduated from world prestigious universities like University of Chicago, University College London, University of South California, Moscow State University and University of California-Los Angeles.

## Publications and Research Projects:

In the past five years, more than 200 journal articles and 150 books have been published in Chinese or English. In addition SMC faculty currently holds 7 Key National Social Science Projects and more than 11 regular National Science Projects granted by the Central Government, plus 28 ministry-level research projects, with a total funding of around 15 million RMB.

## Academic Ranking:

Our Journalism and Communication discipline was in top 100 of QS World University Rankings by Subject in 2012 and 2014 as well as in top 10 of Chinese Ministry of Education national ranking by subject in 2015.



## Renowned Professors

Name	Research Interests
Alexander IVANOV	Innovative Interfaces for Group Collaboration; Cultural Psychology and Theories of Motivation; Advertising
Michel DUPAGNE	New Communication Technologies, Media Economics, and International Communication
GE Yan	Media Psychology, Data Mining, Experimental Studies, Art and archaeology
Kanni HUANG	Environmental Journalism and Climate Change Information
HU Huilin	Cultural Industry Policy, National Cultural Security
JIANG Jinzhang	Media Management, Knowledge Management
LI Benqian	Media Economics & Management, Computational Communication
LING Jinzhu	Cultural System, Public Cultural Policy, Cultural Industry and Copyright
LIU Shilin	Aesthetics, Chinese Poetics, Urban Culture Studies
SHAO Guosong	Internet Politics, Internet Law
SHAN Shilian	History of Aesthetics, History of Cultural Ideology
TONG Qingyan	Media Management, Creative Industries, Communication Theory
XIE Jinwen	Journalism, Communication Media
XIE Yungeng	Public Opinion, Crisis Management
XUE Ke	Branding Communication, Interpersonal Communication, Advertising & Public Relations
YAO Junxi	Communication Theory, Visual Communication, Development Communication
YAO Xinbao	Journalism Theory and Practice, Media Development Strategy Public Relations
ZHANG Guoliang	Communication Theory, Empirical Studies, International Communication

## Contact

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