



安泰经管学院  
ANTAI COLLEGE  
Economics · Management

Master of International Business

# MIB



Antai College of Economics and Management,  
Shanghai Jiao Tong University, China  
上海交通大学安泰经济与管理学院

Welcome to Master of International Business program at Antai College of Economics and Management (ACEM), Shanghai Jiao Tong University (SJTU).

We are sure that you will have challenging as well as exciting experience during your time at SJTU. We hope your study here will be rewarding and your life in Shanghai will be enjoyable.

## ABOUT SJTU AND ANTAI COLLEGE

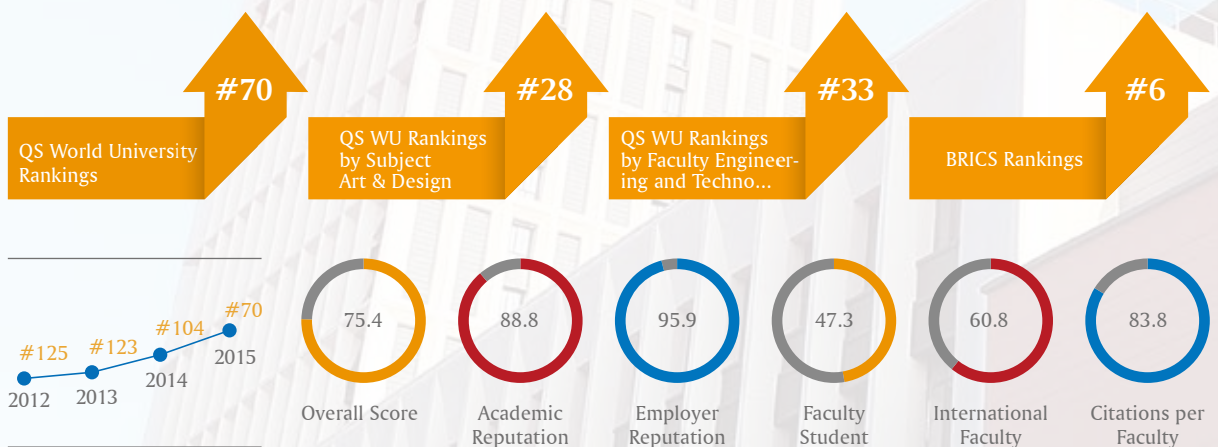
Shanghai Jiao Tong University (SJTU) is a key university directly under the administration of the Ministry of Education (MOE) of the People's Republic of China. Through about 120 years' unremitting efforts, SJTU has become a comprehensive, research-oriented, and internationalized top university in China. SJTU is also a member of China's C9 League which is an alliance of nine best universities in mainland China.

As the first China-based business school triply accredited by EQUIS, AMBA and AACSB, Antai College of Economics and Management (ACEM) is one of the best business schools in China and the world.

### Shanghai Jiao Tong University

QS World University Rankings<sup>®</sup> 2015/16

Moving up by 34 positions to the 70th



### Antai College

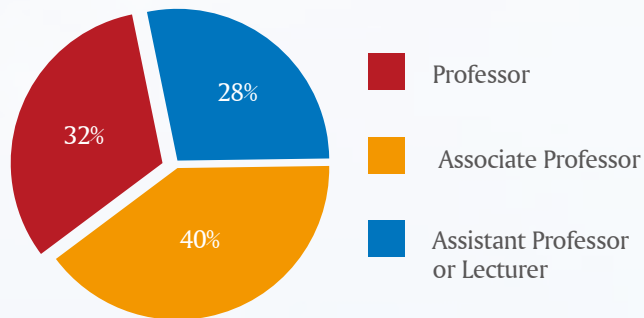
FT Ranking 2015

2015 Financial Times Business School Ranking worldwide



## Faculty

Our faculty members, many trained in top international programs, are producing original research ideas that are recognized and appreciated by their peers. We have 187 full-time faculty members, among whom 59 are professors, 74 are associate professors.



## International Collaboration

As a global business school rooted in China, ACEM has developed a complete international education system and extensive collaborations with over 100 business schools in the world.

### US

Harvard University  
Yale University  
Northwestern University  
Purdue University  
Stanford University  
Cornell University  
Columbia University  
University of Michigan  
University of Washington  
University of Southern California  
Massachusetts Institute of Technology  
University of California, Berkeley  
University of Wisconsin-Madison  
University of Texas at Austin  
University of Pennsylvania

### CANADA

University of Toronto  
Queen's University  
University of British Columbia  
University of Victoria

### EUROPE

Euromed Marseille Ecole de Management  
Emlyon Business School  
EDHEC Business School  
The University of Mannheim  
The University of Konstanz  
IE business school in Spain  
Aston University  
INSEAD

### HK

City University of Hong Kong  
University of Hong Kong  
Hong Kong Polytechnic University  
Chinese University of Hong Kong  
Hong Kong University of Science and Technology

### AUSTRALIA

Melbourne University  
University of Sydney  
Monash University  
University of New South Wales  
Queensland University of Technology

### SINGAPORE

Nanyang Technological University  
Singapore Management University  
National University of Singapore

# WHY MIB

## Global Mindset



## China Context



## Field Study



## Culture Experience



# PROGRAM INTRODUCTION

Master of International Business (MIB) intends to create a community of diverse cultures, and aims to train and develop talented students to have a comprehensive understanding of global business and a deep insight into China's dynamic business environment as well as knowledge about China's history, culture, law, and policy. Meanwhile, we encourage and facilitate our students to approach and practice in the Chinese industries so that upon graduation they are equipped with both advanced knowledge and practical sense of doing business in China. MIB students have the opportunity to join an international exchange program. ACEM establishes good partnership with many enterprises and provides the students with abundant opportunities to contact the industries, including workshops, internship and career development, etc.



# CURRICULUM



## Program Duration and Credits

The duration of Master of International Business is 2 years. Each student enrolls in the program must successfully complete at least 31 credits of coursework, and one degree dissertation.



## Degree and Diploma

The student will be granted a Graduate Certificate in Business Administration (in the field of International Business) and Master's Degree in Management after acquiring all required credits and passing dissertation defense.

# PROGRAM FACULTY



**CAI Fengyan**  
PhD, The Chinese University of Hong Kong  
Consumer Psychology, Information Processing



**LU Ming**  
PhD, Fudan University, China  
Labor economics, regional development, social economics



**DU Suguo**  
PhD, Coventry University, U.K  
Risk and reliability assessment, fault tree analysis



**Emmanuel MONOD**  
PhD, Ecole Nationale des Télécommunications de Paris (Telecom Paris)  
Management information systems, change management, sociology of organizations, etc.



**HO Chun-Yu**  
PhD, Boston University, USA  
Empirical industrial organization, economic development, and applied econometrics



**QIAN Junhui**  
PhD, Rice University, USA  
Econometrics theory, macroeconomic



**LAN Hai**  
PhD, Northwestern University, USA  
Simulation and Financial Engineering



**SHI Weilei**  
PhD, University of Pittsburgh, USA  
Corporate strategy, international management, strategy implementation, strategic alliance



**LI Yuan**  
PhD, Xi'an Jiaotong University, China  
Management science & engineering, technology economy, including the technology innovation and entrepreneur competitiveness analysis



**TANG Ningyu**  
PhD, Shanghai Jiao Tong University, China  
Human resource management, organization behavior



**LIU Shaoxuan**  
PhD, University of California, Irvine  
Operations management, supply chain management, operations strategy



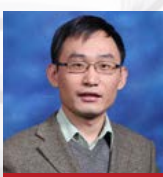
**WAN Guohua**  
PhD, Hong Kong University of Science and Technology  
Operations and supply chain management, information system and management, etc.



**LIANG Jian**  
PhD, Hong Kong University of Science and Technology  
Social exchange relationship in organizations, staff Initiative, leadership, business ethics, etc.



**WANG Liangyan**  
PhD, University of California, Irvine  
Consumer behavior, social marketing, advertising, consumer awareness of risk and analysis



**LUO Jifeng**  
PhD, Georgia Institute of Technology, USA  
E-commerce, IT business value, IT adoption, online pricing, and social impacts of IS



**ZHENG Huan**  
PhD, National University of Singapore  
Supply chain management, flexible structure design



**LU Lin**  
PhD, City University of Hong Kong  
Knowledge sharing, innovation, cross-cultural comparative study



**ZHOU Lin**  
PhD, Princeton University, USA  
Microeconomics, including game theory, mechanism design, social choice theory and welfare economics



# TUITION AND SCHOLARSHIP

## Tuition and Scholarship

Tuition for the entire program is RMB 128,000, and should be paid in two annual installments.

The application fee is RMB 800 or USD 130, non-refundable and non-transferable. Payment must be in CNY or USD.

## Types of Scholarships

Type	Duration	Total Amount (CNY)	Part of Covered Tuition (CNY)	Monthly Stipend (CNY)	Accommodation Allowance (CNY)	Health Insurance (CNY)	Sponsor
A1-Chinese Government Scholarship	2-3Years	80,100 /Year	28,900/Year	3,000/Month	1,200/Month	800/Year	CSC
B	2-3Years	64,500 /Year	28,900/Year	1,700/Month	1,200/Month	800/Year	SJTU
C	2-3Years	44,100 /Year	28,900/Year	—	1,200/Month	800/Year	SJTU
D	2-3Years	28,900/Year	28,900/Year	—	—	—	SJTU

*For more information, please refer to MIB website.*

Note:

### Bank Account Information

NAME: SHANGHAI JIAO TONG UNIVERSITY

A/C: 449461987615

BANK: BANK OF CHINA, SHANGHAI XUHUI SUB-BRANCH

BANK ADD: NO.45 WEST GUANGYUAN ROAD, SHANGHAI, CHINA

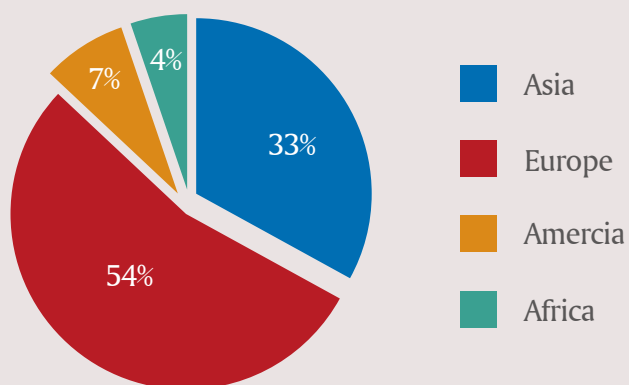
SWIFT CODE: BKCHCN BJ300

POST CODE: 200030

# OUR STUDENTS

In the admission of 2015, more than 130 applicants from around the world applied for MIB program and 109 of them got our offers, 74 enrolled in.

The students are from more than 30 different countries including Italy, France, Germany, England, Belgium, Netherlands, Sweden, Norway, Bulgaria, India, Pakistan, Thailand, Ukraine, Mexico, Cambodia, Korea, Russia and Canada etc.







### **Tony**

United States, bachelor in Economics

Joining MIB is the best life-long decision I have ever made. It is tailored to prepare students for success by bringing the dynamic global business environment right into our classrooms. The students at MIB form close-knit relationships that reach across the globe and often explore the great land of China together. Meanwhile, MIB students meet on a daily basis to study right at the heart of China.

### **Jana Kaumann**

Germany, Bachelor in European Studies

My name is Jana Kaumann, I am originally from Germany but I have a Dutch nationality. Business and Management is partly a new field for me, which I do not have great experience in, but I am glad that the MIB programme makes this possible for me. My appeal to China started to develop when I began to think outside Europe. I have become fascinated with the Chinese culture and business approaches, especially in the enormous city Shanghai, so I decided to take the step to move out of my European zone. I believe that intercultural communication plays a major role in doing business abroad and I hope that I can contribute to this after graduation.



### **Felix Andres Conde Chaux**

Columbia, Bachelor in Administration

I'm Felix Andres Conde Chaux from Columbia. My last job experience permitted me to know the challenges for mostly of the productive sector in my country, in competitiveness, innovation and intellectual property area. Nowadays, thanks to the MIB program of SJTU, I have the opportunity to improve my professional skills and know closer one of the most fascinating cultures and at the same time biggest economies of the world, China.

I am very confident and proud with the decision to take the MIB program that has offered me a unique cultural exchange with my classmates and gives me tools to be a leader and take on challenges in any industry or international business.

### **Liudmila Pape**

Russia, Bachelor in Asian and African Studies

I'm Liudmila Pape from Russia. I got my Bachelor from Saint-Petersburg State University. I'm interested in Chinese economy and Chinese culture. My goal in China is to develop my skills in cross-cultural management and to get working experience at multi-national companies, cause my best wish is to help people from different cultures understand each other better and to help them work together efficiently. Antai College is the best option for its well-performed administration, ability to connect people from diverse countries in one program, and rich management and multinational background.



# APPLICATION

## Qualification of Applicants

1. Valid Non-Chinese passport holders with a bachelor degree or above.
2. Valid TOEFL report (minimum 90), or academic IELTS report (minimum 6.0).
3. Applicants with GMAT or GRE will be preferred.

## Application Procedures

Step 1: Complete the Online Application

Apply online via <http://isc.sjtu.edu.cn> and upload required documents .

Step 2: Pay the Application Fee

## Application Deadline

**March 1st, 2016:** Deadline for scholarship application

**May 31st, 2016:** Deadline for self-financed application

## Admission

The admission is based on the comprehensive evaluation of the application documents, esp. the courses and the scores. Registration is in September.

## Required documents for uploading

- 1) A bachelor's degree from a university or college;  
Students in their final year of undergraduate study may be admitted on the condition that their bachelor's degrees are awarded before they enroll at SJTU.
- 2) Official undergraduate transcripts;
- 3) Valid TOEFL report, or academic IELTS report;  
Native English speaker or the applicants with bachelor degrees in native English nations can be waived from this requirement.
- 4) Two letters of recommendation from associate professors or above;
- 5) A copy of passport;

### Notes :

Documents in Item 1 and Item 2 should be original documents or notarized copies in English.

## Contacts

**Antai College of Economics and Management (ACEM)**

Teaching Affairs Office

Fred Liu, Alice Zhou

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Website: [www.acem.sjtu.edu.cn/mib](http://www.acem.sjtu.edu.cn/mib)

